

November 2019



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Past President: Scott Howe

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Executive Director: Kaylee Johnson

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Costly Mistakes During Economic Boom

Have growth plans with a plan B. When the economy softens, it's wise to have a back up plan. When the old normal is replaced with a new one, what will you do? There could be new opportunities. This your opportunity to add something to or change something within your business. Remember how Todd Meinhold, H& D Quality Builders, added Cool Roofs? He told us he expanded his construction business to include metal roofing.

When business is good and cash is flowing, upgrades usually happen. Make sure you're not adding overhead you might not be able to liquidate or afford. Don't dip into reserves for them. When thinking about new vehicles or building leases make sure you consider the insurance, fuel costs, and maintenance, etc.

Why spend money for more leads when I am already turning away work? Forgetting about marketing as well as not marketing to past customers could be a mistake. If your business is well know even during a recession, customers will choose your company because you have your name out there. Pepsi still advertises don't they?





Please turn in your WIBA Christmas Party Reservations as soon as you can so we can order food and purchase presents for everyone.



W.I.B.A. Board Highlights

*63 WIBA Members

*WIBA Membership Meeting November 20th 6:30p.m. Kensington Garden Room

*WIBA Board Meeting December 4th 6:30a.m. Perkins Restaurant

*WIBA Christmas Party December 5th 6:30p.m. Cherry Street Restaurant

*WIBA Home Show Set-Up- April 3 1p.m.-6p.m. April 4, 2020 10a.m.-4p.m. April 5, 2020 12p.m.--4p.m. Knights of Columbus 1556 E. Fremont St. Galesburg, II.

Congratulations!

Midwest Bank of Western Illinois was drawn for the 50/50 Drawing Cash Drawing which was worth \$175. They were not present so it rolls over to \$200 for the November WIBA Membership Meeting.

Russ McConnell, McConnell Plumbing & Heating, won the 50/50 Drawing which was worth \$17! Congratulations, Russ!



WIBA Dues

<u>December</u>

Casper Trash Hauling

Coach House Garages pd.

Integrity Construction

KWB Paints on Main

Allied Maple City

Termite & Pest Control





John Beintema, Ameren Illinois, was our speaker at the WIBA Membership Meeting. He spoke about Ameren Illinois Energy Efficiency Program & Incentives for Commercial Buildings

Ameren Illinois has Energy Efficiency Programs for your business and your home. Who qualifies? Ameren Illinois customers or customers who have Ameren Illinois who have 3rd party delivering services to them. Call if you question if you qualify. Call before you purchase new equipment so you will know what equipment will qualify.

There is an application process and customers can receive up to \$10,000. There are instant incentives like when you purchase light bulbs or lamps. Look at AmerenIllinoisSavings.com for more information. Some products can be delivered and installed. There are discounts and incentives on energy efficient heating and cooling equipment upgrades, air sealing & insulation, parking lot lights, power strips, faucet aerators, showerheads. Receive a \$50 reward for recycling a working refrigerator or freezer up to \$100 with free in-home pick up. They also have smart thermostats \$100 rebates. Everyone presents received a coupon for 2 free smart thermostats! They can help with custom projects for your business too.

Amer Illinois will also provide a free Lighting Assessment to help you identify potential upgrade opportunities for your business.

Ameren Illinois is also looking for Ally Network members who can upgrade heating & cooling systems, install insulation, and suppliers who provide lighting materials, and install lighting. Illinois law requires that contractors who are installing certain measures for the Energy Efficiency Programs in Illinois to be certified by the Illinois Commerce Commission (ICC) and renew their certification each year. For more information or to apply, visit AmernIllinois.com/Apply. Kasey Campbell and Jordan Nelson are Program Ally Coordinators who can access training materials & programs resources or answer any questions. Training is free to contractors.

WIBA Home Show	January S
WIDA HUITE SHOW	Basio Plumbing
	J.B.& D. Siding & Windows
Set Up	Mel Foster Co.
April 2 lpm 4pm	Midwest Flag (KCCDD)
April 3 Ip.m6p.m.	Neil Thomas Plumbing & Heating
Show	Peoria Radon Mitigation
April 4 10a.m4p.m.	Register Mail/ Gatehouse Media
	Todd's Mudjacking Services
April 5 12p.m4p.m.	Cherry Tree Kitchen
Knights of Columbus 1556 E. Fremont St. Galesburg, II.	



Ist Annual Construction Rollforming Show

December 12-13, 2019

Duke Energy Center

Cincinnati, Ohio



715-350-7080 or gary.reichert@fwmedia.com

You are invited! Western Illinois Builders Association

Christmas Party





Cherry St. Restaurant

Thursday, December 5th, 2019



Dinner & Christmas Gifts 6:30pm

Games and More Gifts 7:00p.m. Installation of Officers 8:00p.m.

Cost is \$20 per person. Reservations are required.

WISHING ALL OF YOU A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR!

WIBA Christmas Party Reservations 2019

Company	Name	_
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Attendees:

Number of Reservations _____ Amount Enclosed _____

Please call Kaylee Johnson at 309-343-2116 if you have any questions.



Please mail reservations & check by *NOVEMBER 20th* to: WIBA PO Box 565 Galesburg, Il. 61402-0565







HOME SHOW PRIZES

Can You Donate?				
Your Business Giveaways				
T-shirts	Gift Baskets	Candy Dish		
Hats	Home Décor	Fan		
Jackets	Hammer	Rake		
Tool Belt	Wrench Set	Shovel		
Gardening Tools & Gloves	Clock	Cookie Jars		
Lamps	Candy Jars	Piggy Bank		
Lawn Chairs	Travel Coffee Mugs	Book shelf		
Rug	Bird Feeders	Ottoman		
Pillows	Paint	Plant Stand		
Kitchen Accessories	Paint brushes	Planters		
Picnic Basket	Paint Trays	Thermometer		
Garden Statue	Garden Hose	Tool Box		
Levels	Garden Hose Rack	Socket Set		
Mail box	Sprinkler	Plier Set		
Watering Can	Measuring Tape	Screw Driver Set		

What Can You Give

That Promotes a Good Image for Advertising?

Call Kaylee at 309-343-2116 and tell her what you can donate by March 15th so it can be included in our publicity. Or email Kaylee by March 15th at wiba@grics.net.

WESTERN ILLINOIS BUILDERS ASSOCIATION				
April 5 th 10a.m4p.m. & April 6 ^h 12-4	p.m.			
For WIBAMEntlers				
Knights of Columbus 1556 E. Fremont St. in Galesburg				
Full menu available for purchase/ No outside food or dri	nk			
Vendors should park in the back.				
lt is a great advertising tool; to show the public your specialty & promote any new ideas in your specific field.	Set- Up April 3rd			
First time participants receive- \$100 discount	Ip.m6p.m.			
Attend 5 meetings- \$100 discount	. P • P			
Bring a new exhibitor- \$25 discount				
One discount per exhibitor.				
Each Booth Space Indoors is 8'X10'.				
Each Booth Outside is 10'X10'and can be inside a tent.				
Set Up is on Friday, April 4 th from 1-6p.m. or on Saturday from 8a.m9:30a.m.				
2020 HOME SHOW RESERVATIONS				
TYPE of BUSINESS				
ADDRESS				
PHONE FAX E-MAIL ADDRESS_				
Please check one or number if more than one space needed.				
Fees = \$275 for Inside I need electricityI need a table I need a tablecloth				
\$250 for Outside I need a table I need a tablecloth				
Yearly membership fee is \$150.				
Membership fees & final booth rental must be paid by Wednesday, March 18, 2020. Please mail form with FEES payable to WIBA:				
WIBA PO BOX 565 Galesburg, IL. 61402-0565 Questions? PHONE: 309-343-2116	Page 7			



Business Name Builders Association

2163 E. Main St. P.O. Box 565 Galesburg, Illinois 61401 Phone: 309-343-2116 Fax: 309-343-1114 Email: wiba@grics.net

"Support Your Local Communities, Where Professionals do Professional Work"



W.I.B.A. Membership Meeting

November 20, 2019

6:30 p.m.



Kensington Garden Room

Follow Us,

We're Connected:

www.wibaweb.org

This Month

Casper Trash Hauling Holt Supply Company

Sherwin Williams



«First Name» «Last Name»

«Company»

«Newsletter Mailing Address»

«City», «State» «Zip»

Happy Holidays Merry Christmas!

Our Website, http://<u>WWW.wibaweb.org</u>, feature:

Next Month

Coach House Garages KWB Paints on Main Neil Thomas Plumbing & Heating

<u>January</u>

Basio Plumbing, Heating & Air Peoria Radon Mitigation Register Mail/Gatehouse Media

